IN THE CLAIMS:

Please add the following new claims 21-29:

21 (New) A rotor for a permanent magnet embedded motor, the rotor comprising:

a rotor core comprising a plurality of stacked plates of a magnetic material and having a plurality of slits formed at corresponding poles; and

at least one bond magnet embedded in at least one of the slits, wherein the at least one bond magnet is formed from a plate-shaped bond magnet, wherein at least one of a length dimension and a width dimension of the at least one bond magnet in a cross-section orthogonal to an axis of the rotor is greater than a corresponding dimension of the at least one of the slits, and the at least one bond magnet is fitted in the at least one of the slits under pressure.

- 22. (New) A rotor according to claim 21, wherein the at least one bond magnet has a length dimension and a width dimension that are both greater than those of the at least one of the slit.
- 23. (New) A rotor according to claim 21, wherein each of the slits has an opening section in one of an arc shape, a V shape and a channel shape.
- 24. (New) A rotor according to claim 21, wherein at least one of the slits has a partially narrow section in the width dimension thereof.

- 25. (New) A rotor according to claim 21, wherein the width dimension of the at least one of the slits changes in a length direction thereof.
- 26. (New) A rotor according to claim 21, wherein each of the slits comprises a plurality of protrusions formed on an inner surface thereof to extend into a corresponding bond magnet fitted in the slit.
- 27. (New) A rotor according to claim 21, wherein the at least one bond magnet is flexibly compressive and flexibly contracted in the corresponding slit.
- 28. (New) A rotor according to claim 21, wherein the at least one bond magnet is flexibly compressive in at least one of a length direction and a width direction thereof and flexibly contracted in the corresponding slit in at least one of the length direction and the width direction.
- 29. (New) A rotor according to claim 21, wherein at least one of the length dimension and the width dimension of the at least one bond magnet is approximately 5% larger than the corresponding dimension of the at least one of the slits.